

# HOMEDEC X ABG BRAND #STREETINTERVIEW CAMPAIGN (HOMEDEC KL EDITION) TERMS & CONDITIONS

By registering or taking part in the HOMEDEC X ABG BRAND herein (the "Campaign"), all persons participating in the street interview herein (the "Participants") agree to be bound by the Terms and Conditions as listed below;

## 1. CAMPAIGN PERIOD

- 1.1 The campaign period for the HOMEDEC KL Edition X Abang Brand #StreetInterview will be taking place on the **13<sup>TH</sup> OF FEBRUARY 2025** from 9.30AM – 12.30PM (Location: **Lot 10, Bukit Bintang**) & 1.30PM – 2.30PM (Location: **Suria KLCC Area**).
- 1.2 The Organiser reserves the right to cancel, modify, suspend, or delay the campaign or amend these Terms and Conditions at any time without prior notice.
- 1.3 The Organiser is not and shall not be held responsible for any technical malfunction in connection with the Campaign.
- 1.4 All decisions from the Organiser on all matters relating to the Campaign is final and no further correspondence will be entertained.

## 2. CAMPAIGN ELIGIBILITY

- 2.1 The Campaign is open to all Malaysian residents aged 18 years old and above at the time of the campaign.
- 2.2 Employees of the Organiser and its Affiliates, Sponsors, Agencies, Contractors, Suppliers, Exhibitors, and their immediate Family members are not eligible to participate.

## 3. PRIZE WINNING MECHANICS

- 3.1 To be eligible to win, participants must answer Abang Brand's question correctly.
- 3.2 All participants are required to:
  - 3.2.1 **"FOLLOW"** the HOMEDEC Official TiKToK Page and HOMEDEC Official Facebook page.
  - 3.2.2 Set their profile to **"PUBLIC"**

- 3.3 If the Participant does not meet the eligibility requirements or is subject to any entry restrictions, the participant shall not be entitled to be adjudged a winner and will not be entitled to any prizes in any circumstances.
- 3.4 The Organiser’s decision in respect of all matters to do with the campaign will be final and no correspondence will be entered into.
- 3.5 The Organiser reserves the right to disqualify the Participants and/or revoke the prize at any stage of the campaign if:
  - 3.5.1 There is any discrepancy in the Participants eligibility or does not meet any of the campaign criteria.
  - 3.5.2 The Participant breaches the Terms and Conditions or other rules and regulations of the campaign.
  - 3.5.3 The Participant provides false information, engage in inappropriate behaviour during the interview, or attempts to the manipulate the campaign.
  - 3.5.4 Whilst the Organiser will endeavor to conduct necessary verification on the eligibility of the Participant, failure to disqualify any ineligible Participant shall not be deemed a breach by the Organiser.

**4. CONTEST PRIZE & WINNER ANNOUNCEMENT**

- 4.1 A total of THREE (3) prizes would be awarded to THREE (3) different winners.

Prize Type	Number of Winners
TOUCH N GO E-WALLET CREDIT WORTH RM500	3

- 4.2 Winners will be announced on the 10<sup>th</sup> March 2025 at 8PM on the HOMEDEC Official TikTok Page and HOMEDEC Official Facebook Page.
- 4.3 Winners must respond to HOMEDEC Official TikTok Page or HOMEDEC Official Facebook Page by **11<sup>th</sup> March 2025, 3PM** to claim their prize.
- 4.4 If the Organiser does not receive a response from the Winner by the response deadline, the original winner will be forfeited and the Organiser remains the right to select another winner without prior notification.

- 4.5 All prizes must be collected personally by the winner in **HOMEDEC KL** at the **KUALA LUMPUR CONVENTION CENTRE** between **13<sup>th</sup> MARCH– 16<sup>th</sup> MARCH** during the exhibition operating hours between **10AM – 8PM**.
- 4.6 Only the winner is allowed to collect the prize. In the event that the winner selected cannot collect their prize in person at HOMEDEC KL, a representative and/or postage for the prize will not be allowed and the winner shall waive all claims and rights to the prize. In this event, the Organiser and its Management shall then transfer the prize to the next eligible winner according to their absolute discretion.
- 4.7 At the time of prize collection, all winners must provide the Organiser with the following personal particulars for verification purposes and further arrangements of the contest; full name as per NRIC, NRIC number, mobile phone number, and a valid email address
- 5. GENERAL**
- 5.1 The Organiser shall not be liable for any other consequences or any unforeseen circumstances which may arise from and/or in connection with the Campaign and/or redemption or use of any prize.
- 5.2 By participating in the Campaign, the Participant is deemed to have given consent to the Organiser to collect, use, disclose, and store all necessary personal data of the Participant for the purpose of organising the Contest
- 5.3 The Organiser reserves the right, at its sole and absolute discretion to use the nicknames, names, photographs, voice or video recordings, and entries of the Campaign Winner(s) without first obtaining any consent nor making any payment whatsoever to the ca Winner(s) for publicity, advertising, trade or promotion purposes in any media
- 5.4 The Participant is free to revoke his or her consent to the storage of data by contacting the Organiser via the HOMEDEC Official Tiktok Page or HOMEDEC Official Facebook Page. By doing so, the Participant will also withdraw his or her participation in the Campaign
- 5.5 The Organiser will use its best endeavors to keep all personal data of the Participant under the Campaign strictly confidential except for the names of the Winners which will be announced on the HOMEDEC Official TikTok Page or the HOMEDEC official Facebook Page.
- 5.6 All personal data received will be processed in accordance with the Personal Data Protection Act 2010 (PDPA)